A Standard Smart Hotel TV with Pro:Centric Smart

* 65 Inches

UU661H

Enhance guests in-room experience and hotel brand image with the interactive smart solution, Pro:Centric SMART.
The UU661H series offers Ultra HD Display, Customizable Apps, and hospitality content management software, Pro:Centric which enables you to create customized content easily.
Also, its smart connectivity capabilities including SmartShare, SmartScreen, Bluetooth Sound Sync, as well as integrated Pro:Idiom and other DRM technology provide enhanced guests' in-room entertainment and convenience, in secure way.

LG | Business Solutions

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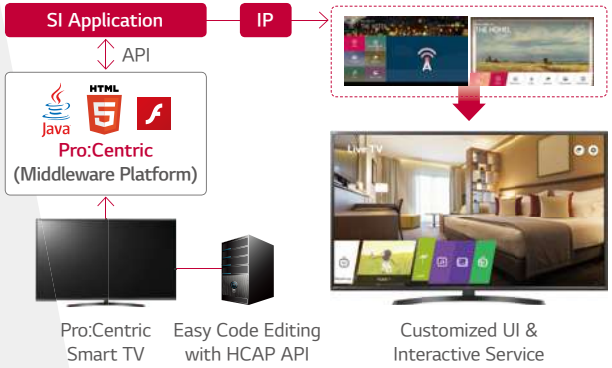
Pro:Centric Smart Application Platform

Pro:Centric Hotel Management Solution

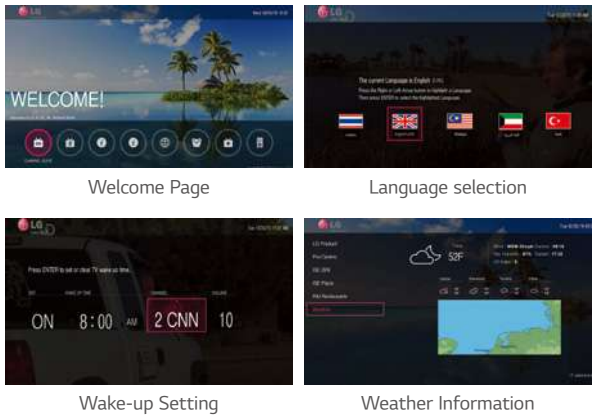
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



* Customized UI may differ

Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.

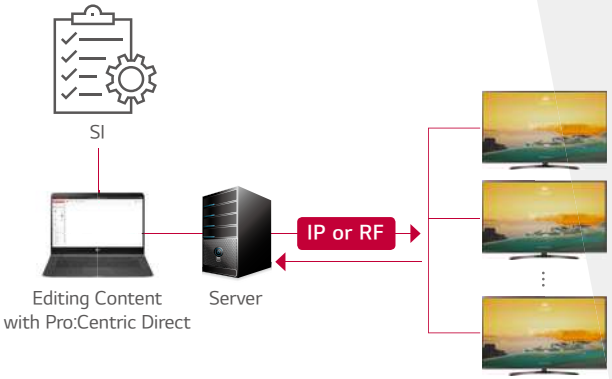


Welcome Page | Language selection

Wake-up Setting | Weather Information

Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.



* Actual UI may differ

* When PCS400R and PCD 2.0 are used, it is able to have PCD feature even in RF infrastructure. However, to have interactive services in RF infrastructure, Wi-Fi is required (RF+Wireless Infrastructure is needed).

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Pro:Centric V Hotel Management Solution

Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and App, hoteliers are able to customize their settings and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

Multi Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.

Right Alignment (Hebrew, Arabic, Farsi)

Left Alignment (36 languages)

Basic & Easy Templates

Pro:Centric Application (PCA) provides one Basic & Easy Template. making a total of three templates, that customers can select according to their preference.

Welcome image of PCA

Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)

Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

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Value Added Features

Smart TV by LG WebOS 4.0

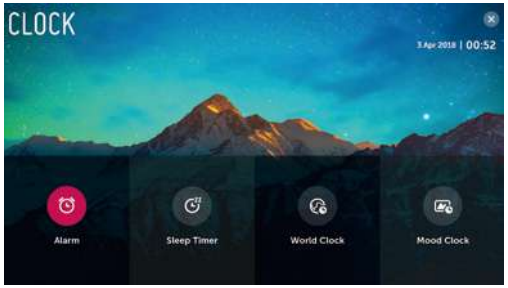
This is LG Smart TV with WebOS 4.0. Explore the latest LG Smart TV features, and discover TVs that deliver innovative technology, remarkable clarity, and true-to-life colors.

webOS

* Actual In-screen image may differ

Smart Clock

This Visualized app-based clock provides information on current local time and times from around the world in smart way.



* Actual In-screen image may differ

Facility Virtual View

Guests may see the Hotel facility or room they stay through 360 VR or Panorama view contents.

* All pictures shown below are for illustration purpose only (for a better understanding). Actual device and screen may differ.
* Contents have to be uploaded by Hotel

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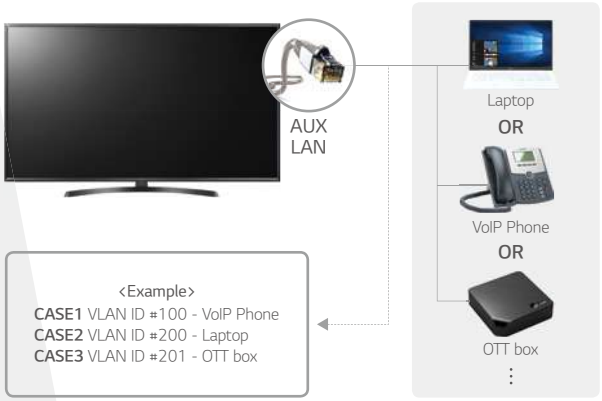
Value Added Features

LAN out with VLAN (Virtual LAN) ID

Enhance the connectivity experience by overcoming space constraint. This feature enables users to manage a virtual LAN via LAN out Function to set ID for each device in the TV menu.



* AUX LAN (LAN out) ID : Set a VLAN ID to be assigned to external devices connected to the LAN out port. (a AUX LAN is used for assigning a VLAN ID)
* VLAN ID : Create separate Virtual LAN group with ID (tagging).

New Quick Menu (2.0)

You can enjoy LG's simple home menu solution. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.

4 Templates

Voice Recognition

New Voice Recognition feature enables guest to easily control LG TV. This Smart Interaction may be manipulated by TV native control and Server based control.

* TV native Control
* Server Based control
* Magic Motion Remote is required(sold separately)

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Hospitality Features

SmartShare

SmartShare allows users to share content more easily and quickly. It also searches for the content they want in order to share it more easily and accurately, there by simplifying the process of sharing between various devices.

ScreenShare

Connect a smartphone or a laptop PC to TV via a Wi-Fi Direct connection. The TV will display the device's screen, and users can share their content and memories together.

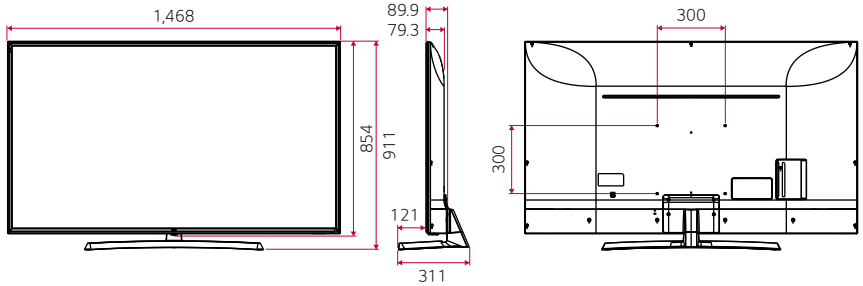
Bluetooth Sound Sync

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

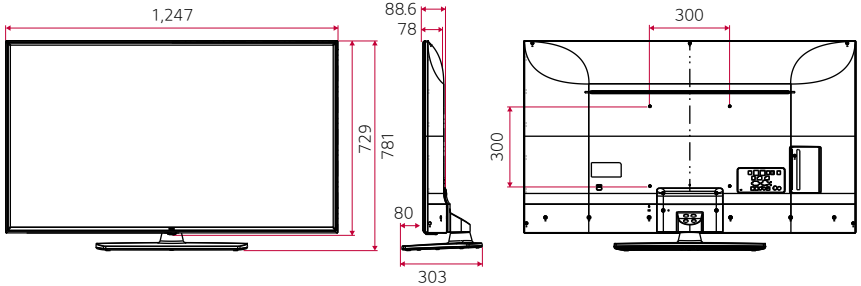
* Support devices for Bluetooth Sound Sync : Android (above v4.4 KitKat) / iOS based Mobile Device

Dimension (unit: mm)

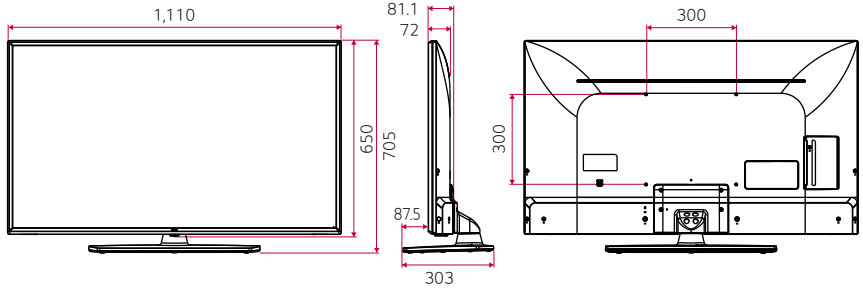
65"



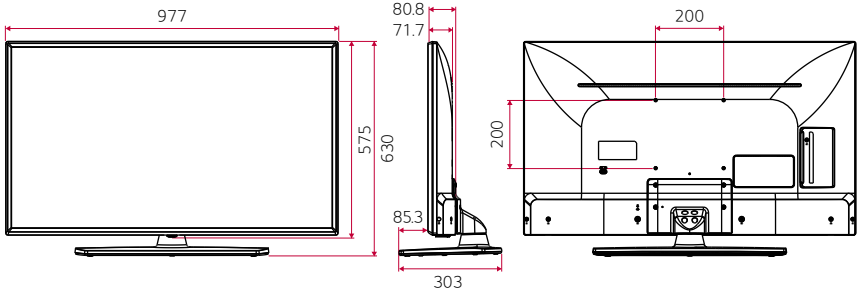
55"



49"

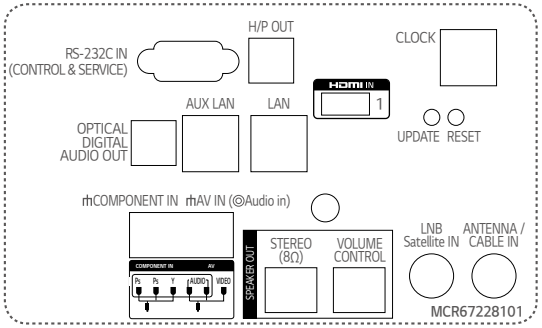


43"



Connectivity

65" / 55" / 49" / 43"



MEZ66590590

* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG salesteam to verify before ordering.

Specifications

		65UU661H	55UU661H	49UU661H	43UU661H
PANEL	Screen Size	65"	55"	49"	43"
	Backlight Type	LED (Direct)	LED (Direct)	LED (Direct)	LED (Direct)
	Resolution	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)	3,840 x 2,160 (4K UHD)
	Brightness (cd/m²)	500	500	400	400
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000:1	1,000,000:1	1,000,000:1	1,000,000:1
	Static (Panel) Contrast Ratio	1,400:1	1,400:1	1,200:1	1,200:1
	Viewing Angle (H x V)	178 x 178	178 x 178	178 x 178	178 x 178
	Response Time (G to G, ms)	9	9	8	6
BROADCASTING SYSTEM	Analog	• (PAL/SECAM)	• (PAL/SECAM)	• (PAL/SECAM)	• (PAL/SECAM)
	Digital	•	•	•	•
VIDEO	XD Engine	•	•	•	•
	Aspect Ratio	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)	• 6 modes (16:9, Original, Full wide, 4:3, Vertical Zoom, All-Direction Zoom)
	HDR 10 / HDR Dolby Vision	• / -	• / -	• / -	• / -
AUDIO	Audio Output	10W + 10W	10W + 10W	10W + 10W	-
	Speaker System	2.0 ch	2.0 ch	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)			
	Clear Voice	• (Clear Voice III)	• (Clear Voice III)	• (Clear Voice III)	• (Clear Voice III)
	Adaptive Sound Control	•	•	•	•
	One Touch Sound Tuning	•	•	•	•
	Audio Channel	•	•	•	•
HOSPITALITY SOLUTION	Solution Type	Pro:Centric (Smart, Direct, V)	Pro:Centric (Smart, Direct, V)	Pro:Centric (Smart, Direct, V)	Pro:Centric (Smart, Direct, V)
	Data Streaming (IP & RF)	•	•	•	•
	RF (1/2Tuner)	• (1 Tuner)	• (1 Tuner)	• (1 Tuner)	• (1 Tuner)
	HCAP (GEM/FLASH/HTML) ※ Service Carousel (TLL/XML)	GEM / Flash / HTML5	GEM / Flash / HTML5	GEM / Flash / HTML5	GEM / Flash / HTML5
	Pro:Centric Application (version)	PCA 3.8	PCA 3.8	PCA 3.8	PCA 3.8
	DRM	Pro:Idiom	Pro:Idiom	Pro:Idiom	Pro:Idiom
SMART FEATURE		webOS 4.0, Quick Menu 2.0, Smart Home (Launcher Bar), Quick Access, Voice Recognition, Web Browser, Pre-loaded App, SDP Server Compatibility, Magic Remote Compatibility, Soft AP, Wi-Fi (ac), Screen Share (Miracast), Smart Share (DLNA), LG TV Plus App, DIAL, MHL, Bluetooth Audio Playback, LG Sound Sync/bluetooth, Mobile Connection Overlay, Music Player, IoT (Ready, MR 11/4W), BEACON			
FUNCTION		EzManager(Simplicity), USB Cloning, Wake on RF, WOL, SNMP, Diagnostics, SI Compatible (TVLink Interactive), HTNG-CEC (1.4), HDMI-CEC (1.4), IR Out, Multi IR Code, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care			
HOSPITALITY FEATURE		Hotel Mode / PDM / Installer Menu, Lock mode (Limited), Welcome Screen, Insert Image, One Channel Map, External Speaker Out, Instant ON, External Power, VLAN ID, RJP Interface, External Clock Compatibility, Clock (World Clock / Alarm), 360 Viewer, Healthcare Headphone Mode			
JACK INTERFACE	Set Side	HDMI 2.0, USB 2.0 (2), CI Slot	HDMI 2.0, USB 2.0 (2), CI Slot	HDMI 2.0, USB 2.0 (2), CI Slot	HDMI 2.0, USB 2.0 (2), CI Slot
	Set Rear	RF In (2), AV In, Component in (Y,Pb,Pr-Video), Digital Audio Out (Optical), HDMI/HDCP Input 2.0, RS-232C (Control & Service), Headphone Out, Clock Interface (RJ12), RJ45 for Ethernet/Aux, External Speaker Out			
DIMENSION (UNIT : mm)	Stand Type	1 pole Non-swivel stand	1 pole swivel stand (Commercial)	1 pole swivel stand (Commercial)	1 pole swivel stand (Commercial)
	Vesa	300 x 300	300 x 300	300 x 300	200 x 200
	W x H x D / weight (with stand)	1,468 x 911 x 311 / 22.5 kg	1,247 x 781 x 303 / 16.9 kg	1,110 x 705 x 303 / 14.3 kg	977 x 630 x 303 / 11.5 kg
	W x H x D / weight (wtihout stand)	1,468 x 854 x 79.3 (SPK: 89.9) / 21.0 kg	1,247 x 729 x 78 (SPK: 88.6) / 13.7 kg	1,110 x 650 x 72 (SPK: 81.1) / 11.1 kg	977 x 575 x 71.7 (SPK: 80.8) / 8.3 kg
	W x H x D / weight (packing)	1,600 x 1,035 x 207 / 29.8 kg	1,360 x 860 x 207 / 22.5 kg	1,296 x 770 x 171 / 17.2 kg	1,147 x 660 x 175 / 13.9 kg
POWER (UNIT : Watts)	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz	100 ~ 240V, 50/60Hz
	Max	177.1	152.3	135.1	116.2
	Typical	151.3	126.1	108.5	91.1
	Energy Saving (Min/Med/Max)	121.04 / 83.215 / 45.39	100.88 / 69.355 / 37.83	86.8 / 59.675 / 32.55	72.88 / 50.105 / 27.33
	Stand-by	0.3	0.3	0.3	0.3

* Specifications are subject to change without notice, so please contact LG salesteam to verify before ordering.

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